



WELCOME TO

ENROOTS HORIZON PRIVATE LIMITED

नेक नीयत रास्ता आसान





COMPANY PROFILE

1. EnRoots is a rapidly growing direct selling company in India.
2. Best quality products available at affordable prices
3. provide opportunities for self-employment and health
4. education from natural sources.
5. Provision of the highest education system under Enroots Success Academy from the very first day
6. Life changing Opportunities to achieve goals
7. All the products available in Enroots are different from the products available in the market, they are natural and high quality products.
8. EnRoots offers multiple income plans on registration of the same ID
9. Enroots is a completely legal and ethical company
10. EnRoots has been started with the aim of providing self-employment and health protection in the society.
11. EnRoots' management is experienced, strong, and financially secure.
12. The people running EnRoots have already started this company with many years of successful experience in direct selling.
13. The objective of Enroots is to empower women and provide self-employment to the youth without any cost and make them self-reliant
14. To encourage organic farming and increase agricultural production of farmers.
15. Arrangement of training to farmers by agricultural scientists
16. Arrangement of training for socio-economic, physical and mental development of Enroots members

WALL OF CERTIFICATES



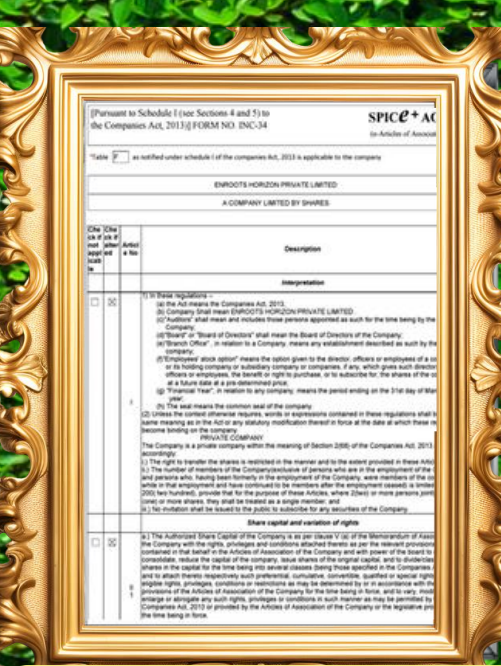
fssai



FICCI



CERTIFICATE OF RECOGNITION



AOA



CERTIFICATE OF INCORPORATION



CPA COMPLIANCES



GST



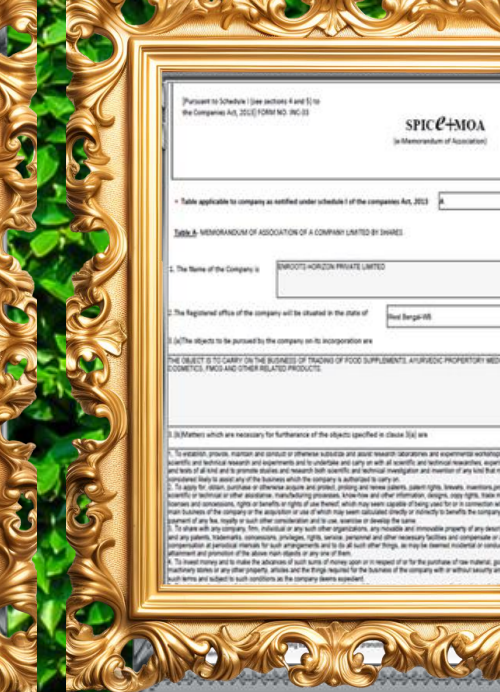
PAN



MSME



TAN



MOA



BIO-STIMULANT COMPLIANCES



Our Existence In India

1. MAHARASHTRA
2. RAJASTHAN
3. GUJARAT
4. TAMIL NADU
5. MADHYA PRADESH
6. CHHATTISGARH
7. TELANGANA
8. WEST BENGAL
9. ODISHA
10. JHARKHAND
11. BIHAR
12. UTTAR PRADESH
13. HARYANA
14. PUNJAB
15. DELHI
16. HIMACHAL PRADESH
17. JAMMU & KASHMIR
18. KARNATAKA
19. ASSAM
20. ARUNACHAL PRADESH
21. UTTARAKHAND



OUR BRANDS



OUR PRODUCTS SEGMENTS

- **HEALTH CARE**
- **WELLNESS**
- **BEAUTY CARE**
- **PERSONAL CARE**
- **SKINCARE**
- **WOMENS & BABY CARE**
- **FOOD PRODUCTS**
- **HOME CARE**
- **VETERINARY SUPPLEMENTS**
- **AGRICULTURE PRODUCTS**







 **NUTRIWARE**[®]





DIA REVERSE
Lakshya Ved™
AN AYURVEDIC PROPRIETARY MEDICINE

BODY MASSAGE OIL

Each 10ml Contains : Qty. (gm)

Ingredients	Qty. (gm)
Azadirachta Indica Oil	0.2
Nigella Sativa Oil	0.1
Curcuma Longa Oil	0.1
Phyllanthus niruri	0.07
Gymnema Sylvestre	0.07
Tinospora Cordifolia	0.07
Syzgium Cumini	0.07
Monarda Charantia Miz	0.07
Trigonella Foenum- Graecum	0.07
Swerla Chirayita	0.07
Cinnamomum Verum	0.07
Phyllanthus Emblica	0.07
Berberis Aristata	0.07
Purified Water	
Excipients QS	

Warning:
Do not apply on Broken skin, cuts, wounds. Avoid contact with eyes and sensitive area of skin. Results may vary with person to person.

We do not claim to cure any diseases. Do not use information on product to diagnose or treat problem without consulting your physician

DIA REVERSE
BODY MASSAGE OIL

Infused with Ancient Ayurvedic Herbs

Net Vol. 100ml | 3.38 fl oz



enroo's
ORGANICS





Enroots







ID ACTIVATION

कोई भी सदस्य किसी भी PRODUCT को खरीद कर अपना आईडी एक्टिव कर सकता है और अपना INCENTIVE जनरेट करवा सकता है। हालांकी, अपना INCENTIVE जारी करने के लिए उन्हें कुछ प्रमुख शर्तों को पूरी करनी होगी;

1. आपको 90 दिनों के अंदर जुते हुए क्रमो मे 2000 बीवी का प्रोडक्ट की खरीददारी करनी होगी.

OR

2. 90 दिनों के बाद SINGLE BILLING 2000 BV का PRODUCT की खरीददारी करके अपना INCENTIVE पा सकते हैं

ACTIVATE

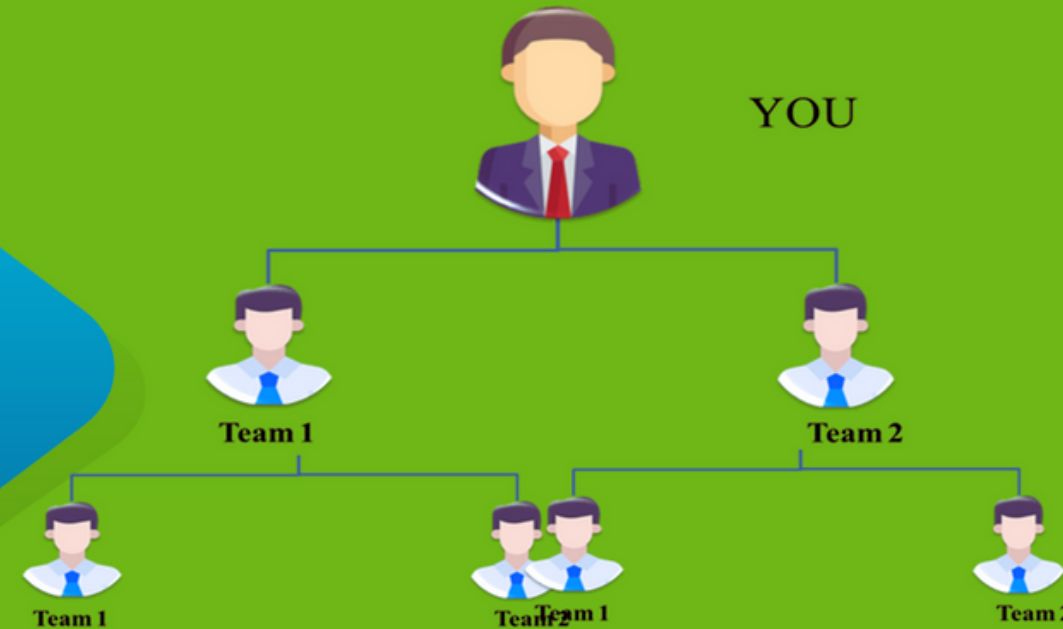


WELCOME

Sales Matching Incentive

INCENTIVE WILL BE 20% ON BV MATCHING

20% INCENTIVE
ON BV MATCHING



	TEAM 1	TEAM 2	Carry For Team 1	Carry For Team 2	PAYOUT
Example 1	100000 BV	100000 BV	0	0	20000
Example 2	200000 BV	250000 BV	0	50000	40000
Example 3	350000 BV	300000 BV	50000	0	60000

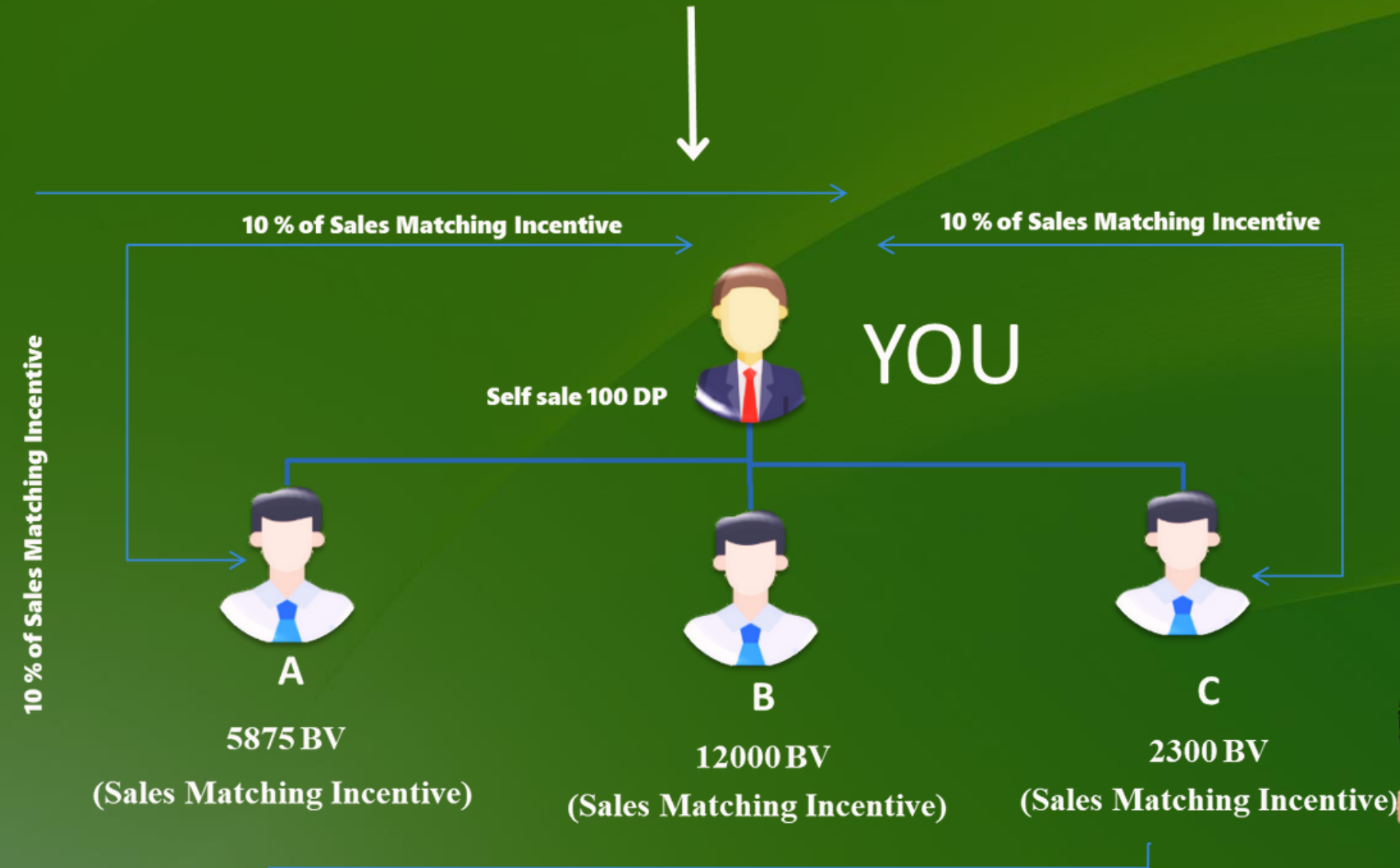
****Closing Period: 00:00:00 am of Wednesday to 23:59:59 pm of Tuesday every week.**

**** Single team carry forward**

On activation with 2000 BV the weekly incentive amount will be Rs 7,51,786 /-.

Mentorship Incentive

(10% of Sales Matching incentive)



****Closing Period: 00:00:00 am of Wednesday to 23:59:59 pm of Tuesday every week.**

***T&C :**

To qualify for the mentorship incentive, distributors must maintain 100 DP in self-sales every week.



OPENING INCENTIVE

(3% of the Company's monthly BV Turnover)



YOU



Team 1
2500BV



Team 2
2500BV

Opening Incentive Point (OIP) Value =

$$\frac{3\% \text{ of the Company's monthly BV Turnover}}{\text{Total OIPs collected in a particular Month}}$$

*T&C :

1. Distributors who achieve a monthly Business Volume (BV) of **10,000** and **above**, they are not qualify for the **Opening Incentive**.
2. Every Distributors will get **single** Opening Incentive Point.

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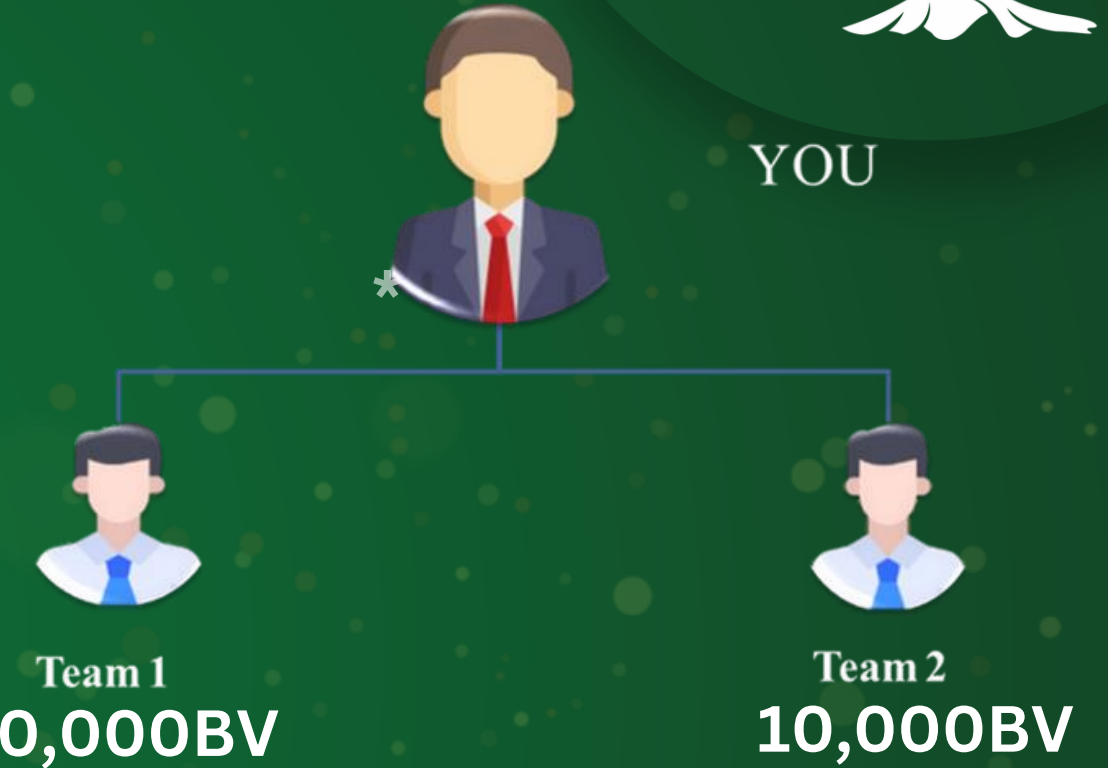
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MONTHLY PIONEER INCENTIVE

(4% of the Company's monthly BV Turnover)



Pioneer Incentive Point =
(MPIP) Value

$$\frac{4\% \text{ of the Company's monthly BV Turnover}}{\text{Total MIPs collected in a particular Month}}$$

*T&C :

1. Distributors who achieve a monthly Business Volume (BV) of **25,000** and **above**, they are not qualify for the **Monthly Pioneer Incentive**.
2. Every Distributors will get **single** Monthly Pioneer Incentive.

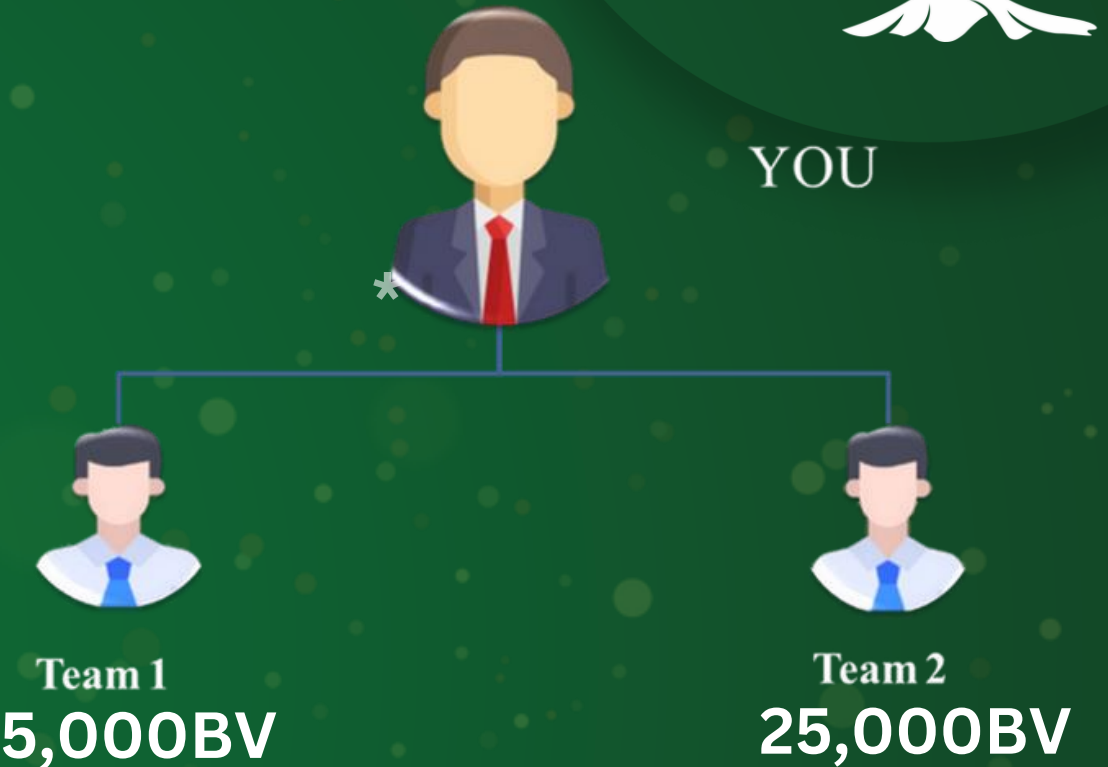
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MONTHLY STARTER INCENTIVE

5% of the Company's monthly BV Turnover)



Starter Incentive Point (MSIP) Value =

$$\frac{5\% \text{ of the Company's monthly BV Turnover}}{\text{Total MSIPs collected in a particular Month}}$$

*T&C :

1. Distributors who achieve a monthly Business Volume (BV) of **50,000** and **above**, they are not qualify for the **Monthly Starter Incentive**.
2. Every Distributors will get **single** Monthly Starter Incentive.

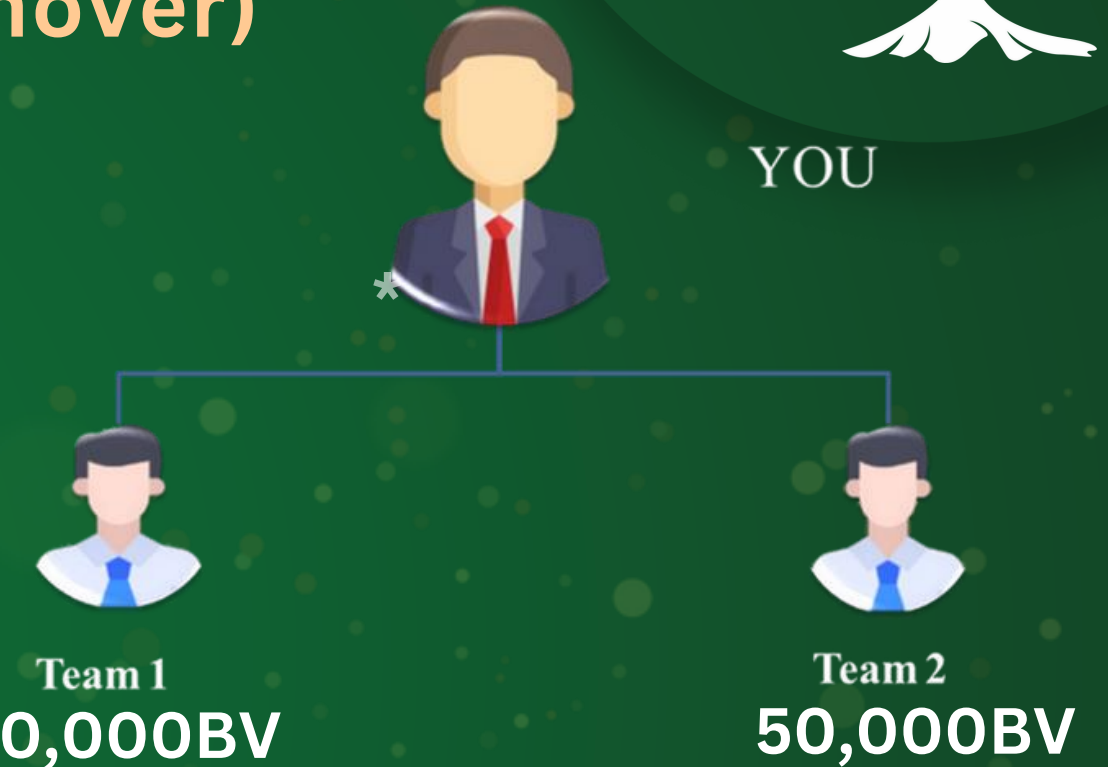
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ACTIVE INCENTIVE

(6% of the Company's monthly BV Turnover)



Active Incentive Point (AIP) Value =

$\frac{6\% \text{ of the Company's monthly BV Turnover}}{\text{Total AIPs collected in a particular Month}}$

*T&C :

1. Distributors who achieve a monthly Business Volume (BV) of **2,50,000** and **above**, they are not qualify for the **Active Incentive**.
2. Every Distributors will get **single** Active Incentive.

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TRAINING INCENTIVE

(3% of the Company's monthly BV Turnover)



Self Sale 500

BV



YOU



Team 1

1,00,000BV



Team 2

1,00,000BV

Training Incentive Point =
(TIP) Value

$$\frac{3\% \text{ of the Company's monthly BV Turnover}}{\text{Total TIPs collected in a particular Month}}$$

*T&C :

1. **Capping = 5 Training Incentive Points in a certain month taken into account for calculating Training Incentive Point Value.

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CAR INCENTIVE

(4% of the Company's monthly BV Turnover)



Car Incentive Point
(CIP) Value

=

4% of the Company's monthly BV Turnover
Total CIPs collected in a particular Month

Self Sale 1000 BV*



YOU



Team 1

2,50,000BV



Team 2

2,50,000BV

*T&C :

1.**Capping = 10 Car Incentive Points in a certain month taken into account for calculating Car Incentive Point Value.

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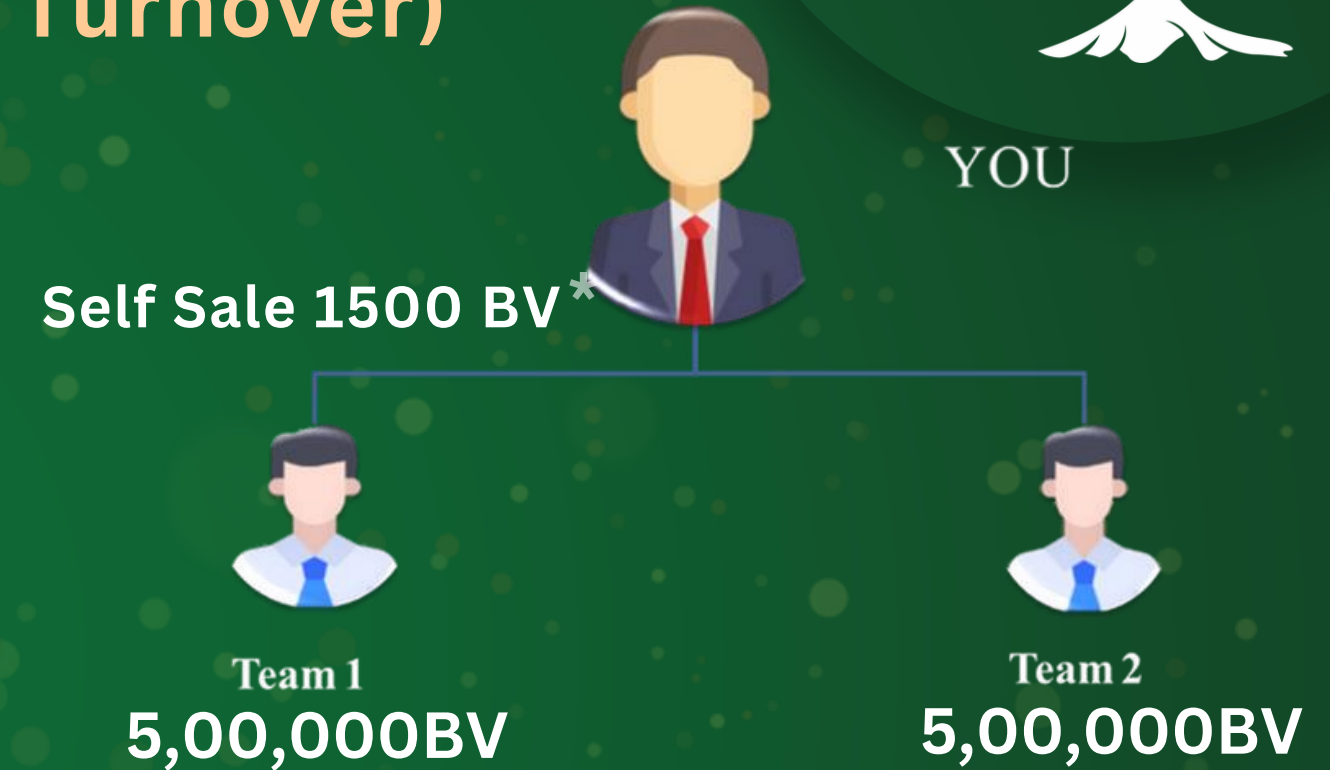
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HOUSE INCENTIVE

(2% of the Company's monthly BV Turnover)



House Incentive Point (HIP) Value =

$\frac{2\% \text{ of the Company's monthly BV Turnover}}{\text{Total HIPs collected in a particular Month}}$

*T&C :

1. **Capping = 15 House Incentive Points in a certain month taken into account for calculating House Incentive Point Value .

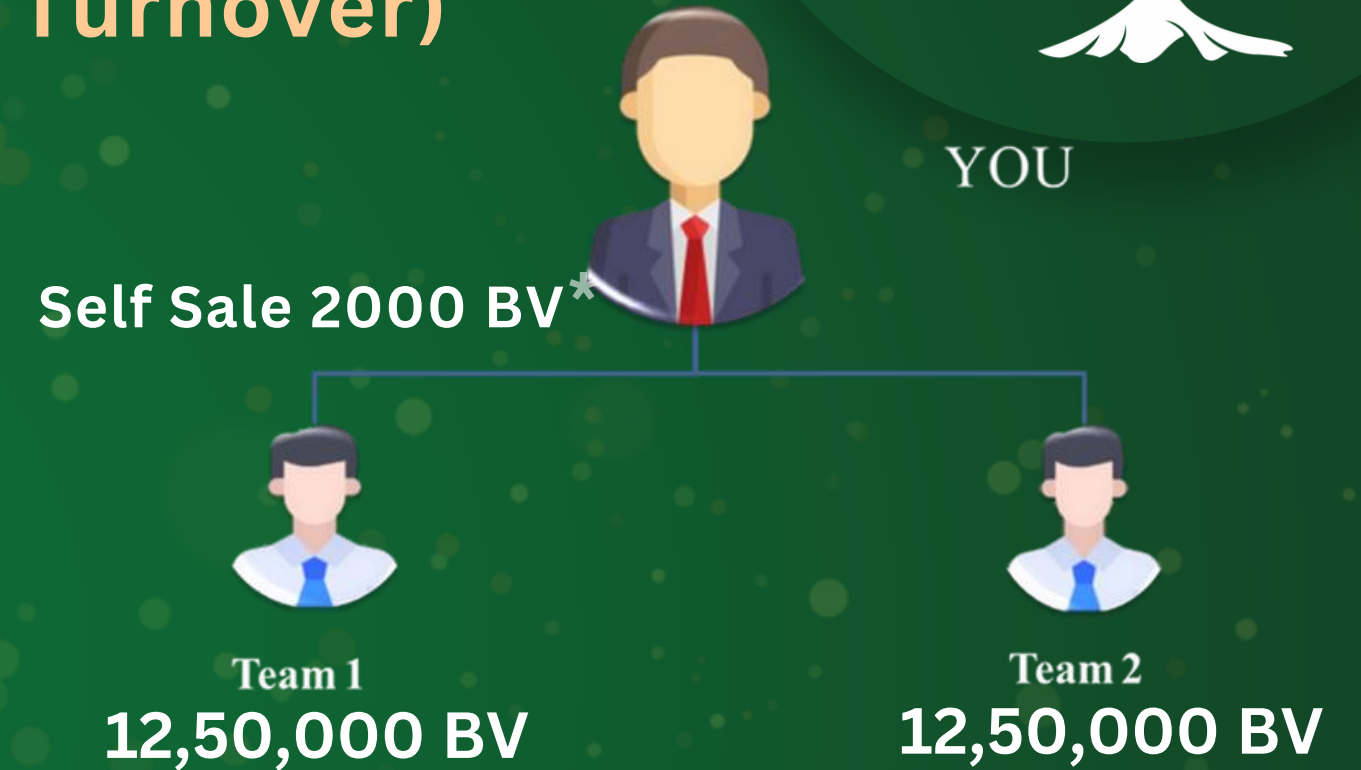
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FAMILY PROTECTION INCENTIVE

(2% of the Company's monthly BV Turnover)



Family Protection Incentive Point (FPIP) Value =

$\frac{2\% \text{ of the Company's monthly BV Turnover}}{\text{Total FPIPs collected in a particular Month}}$

*T&C :

1. **Capping = 20 Family Protection Incentive in a certain month taken into account for calculating Family Protection Incentive Point(s).

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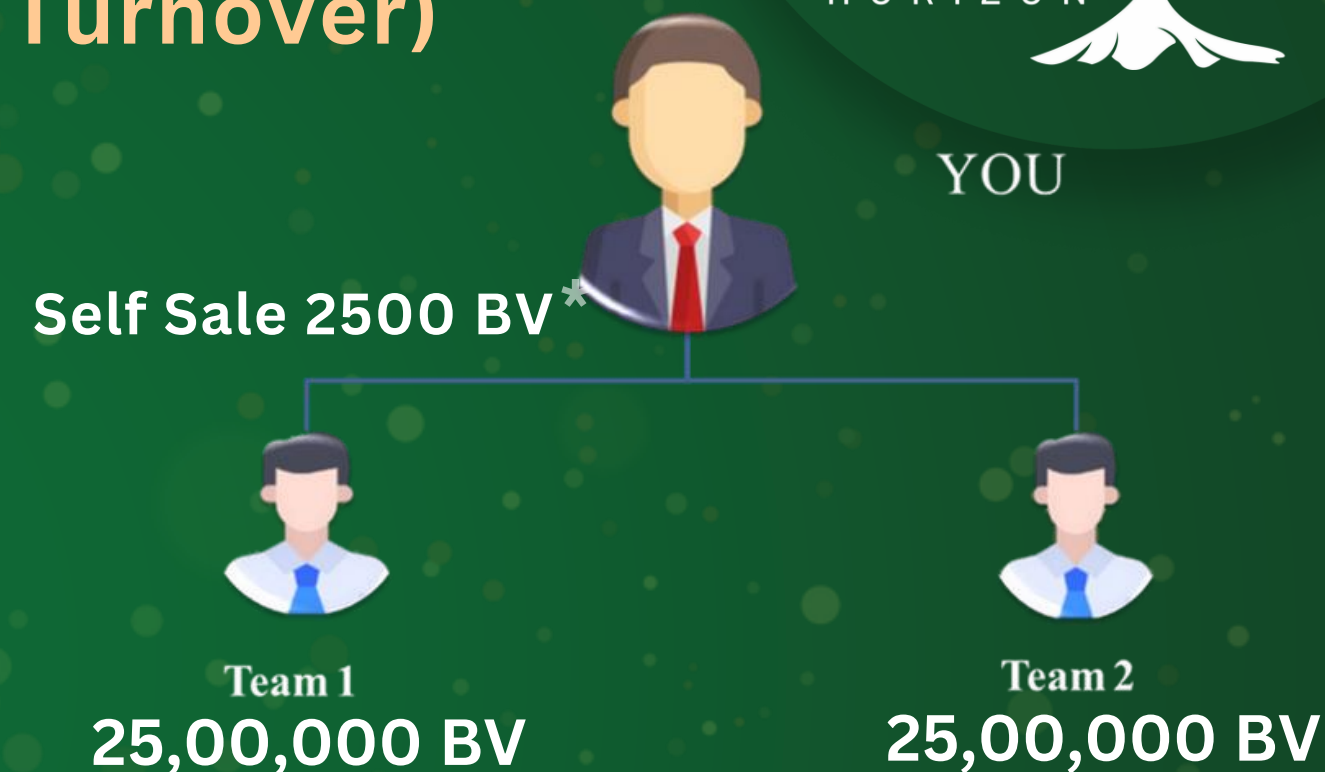
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LIFESTYLE INCENTIVE

(2% of the Company's monthly BV Turnover)



Lifestyle IncentivePoint (LIP) Value =

$$\frac{2\% \text{ of the Company's monthly BV Turnover}}{\text{Total LIPs collected in a particular Month}}$$

*T&C :

1.**Capping = 25 Lifestyle Incentive in a certain month taken into account

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ROYAL LEADERSHIP INCENTIVE

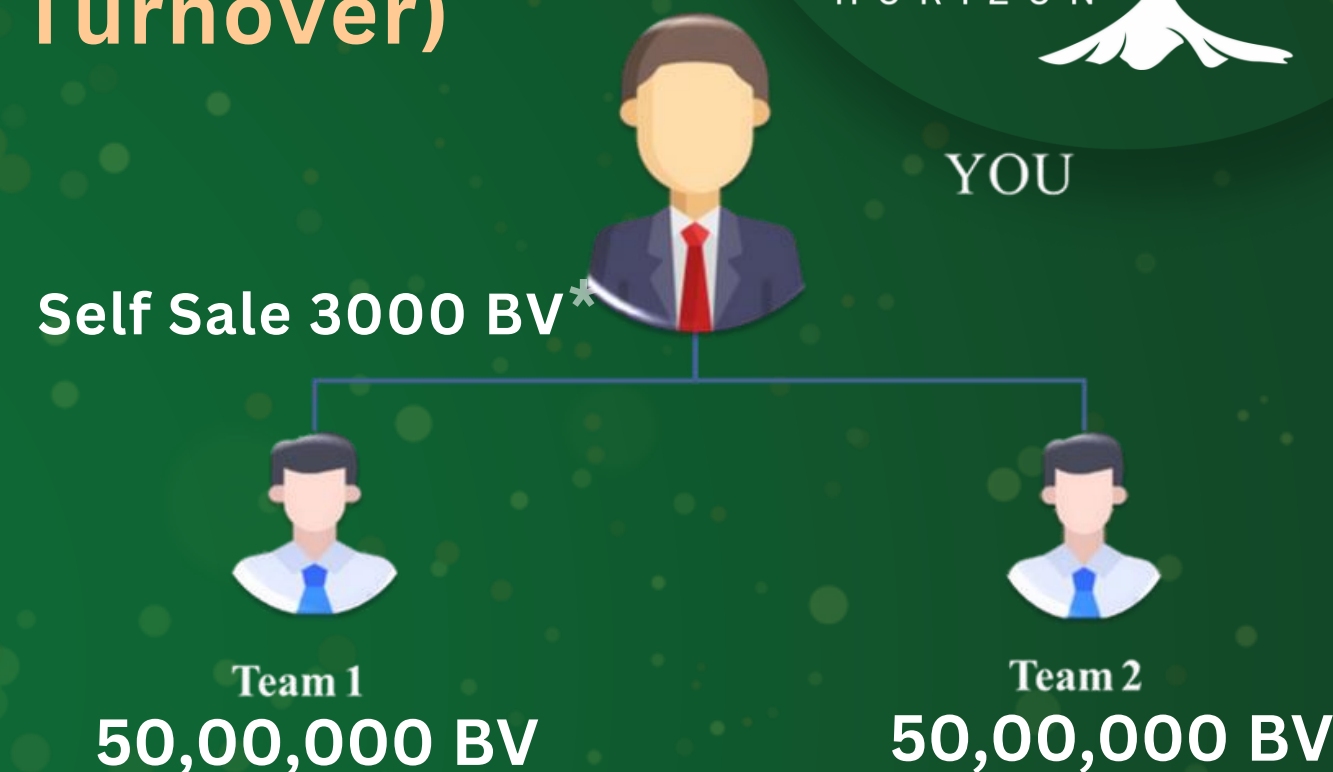
(3% of the Company's monthly BV Turnover)



Milestone MakerPoint
(MMIP) Value

=

$$\frac{3\% \text{ of the Company's monthly BV Turnover}}{\text{Total MMIPs collected in a particular Month}}$$



*T&C :

1.**Capping = 30 Milestone Maker Incentive in a certain month taken into account

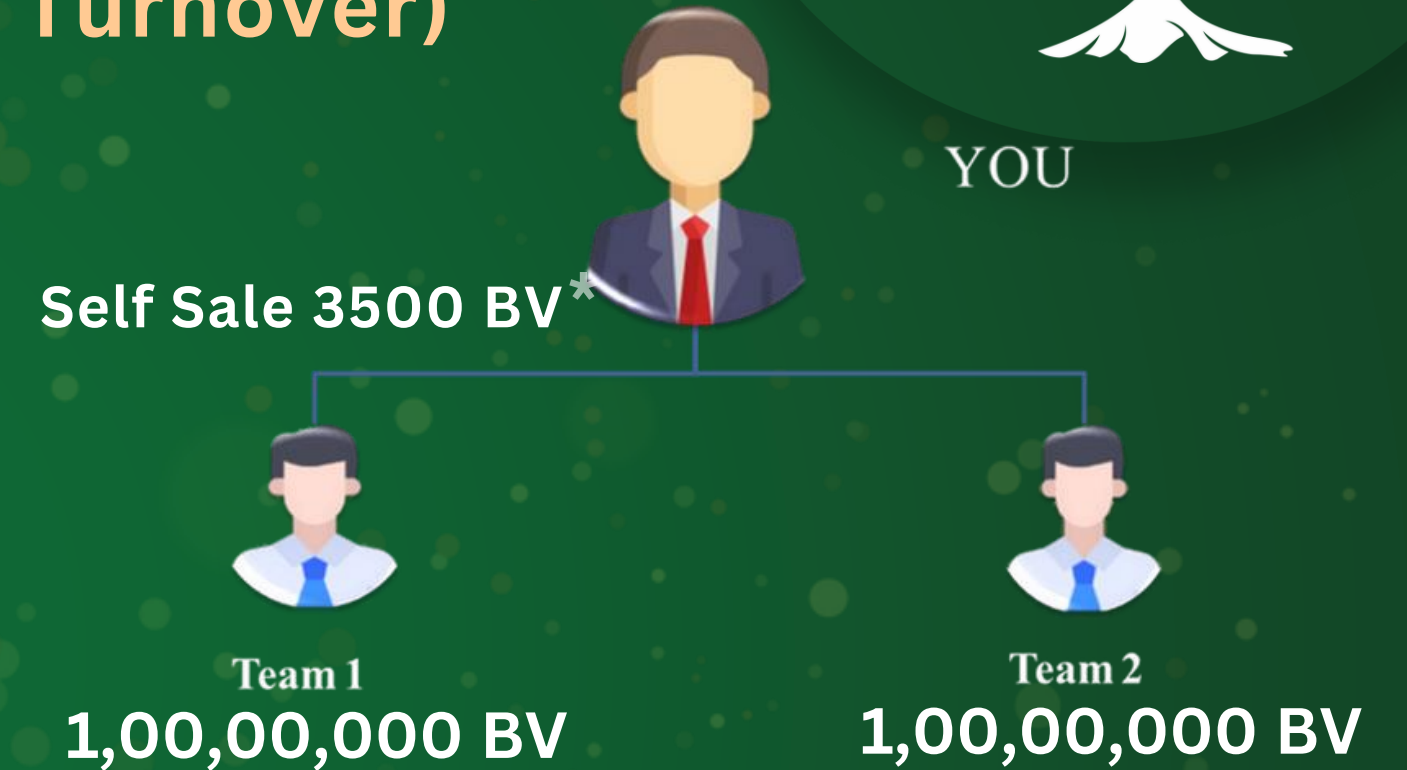
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MILESTONE MAKER INCENTIVE

(5% of the Company's monthly BV Turnover)



Royal Leadership Incentive (RLIP) Value

=

5% of the Company's monthly BV Turnover
Total RLIPs collected in a particular Month

*T&C :

NO CAPPING

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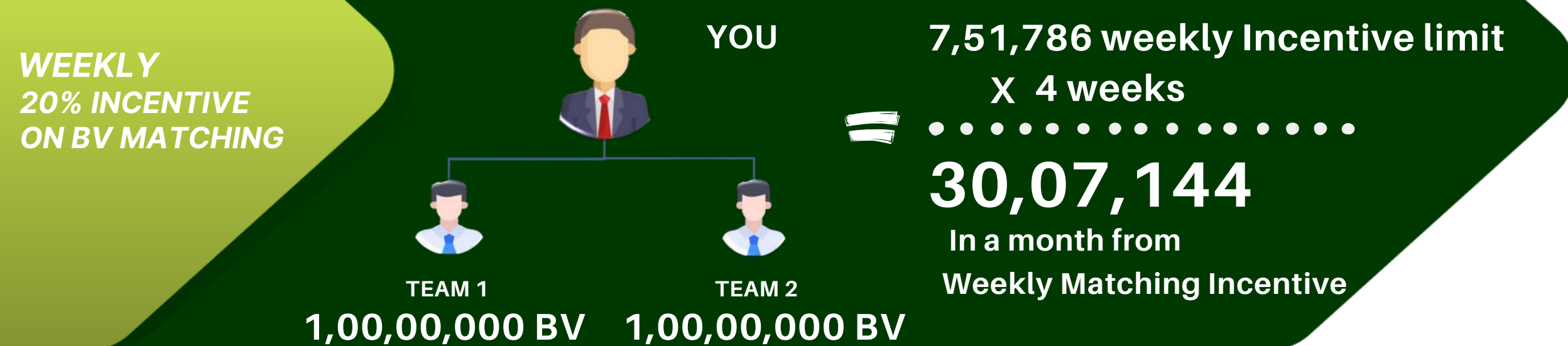
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Let's simplify the process

For 10 Cr BV matching get
Approx 1 Cr Incentive

MONTHLY

INCENTIVES	apx.Rate	point	apx. amount
Training Incentive	3000	5	15,000
Car Incentive	10000	10	1,00,000
House Incentive	15000	15	2,25,000
Family Incentive	25000	20	5,00,000
Lifestyle Incentive	30000	25	7,50,000
Royal Leadership Incentive	100000	20	20,00,000
Milestone Maker Incentive	500000	10	50,00,000
Total Incentive			85,90,000



Total Incentive

$$30,07,144 + 85,90,000 = 1,15,97,144/- \text{ Approx}$$

PERFORMANCE AWARDS & REWARDS

ENROOTS appreciates the hard work done by the Direct Sellers in promoting sales of Products in the form of Awards & Rewards. Direct Sellers can earn Awards & Rewards on the level of Business they have achieved. For more details on Awards & Rewards, please visit our website: www.myehpl.com.



TEAM LEADER RECOGNITION

S. No.	Team 1	Team 2	Recognition
1	0-24,999 BV	0-24,999 BV	Opener
2	25,000 BV	25,000 BV	Runner
3	1,25,000 BV	1,25,000 BV	Winner
4	2,50,000 BV	2,50,000 BV	Star
5	5,00,000 BV	5,00,000 BV	Super Star
6	10,00,000 BV	10,00,000 BV	Silver
7	20,00,000 BV	20,00,000 BV	Gold
8	50,00,000 BV	50,00,000BV	Diamond
9	1,00,00,000 BV	1,00,00,000 BV	Double Diamond
10	1,50,00,000 BV	1,50,00,000 BV	Blue Diamond
11	2,50,00,000 BV	2,50,00,000 BV	Black Diamond
12	5,00,00,000 BV	5,00,00,000 BV	Royal Diamond
13	10,00,00,000 BV	10,00,00,000 BV	Ruby Diamond
14	20,00,00,000 BV	20,00,00,000 BV	Elite Platinum
15	40,00,00,000 BV	40,00,00,000 BV	Crown
16	80,00,00,000 BV	80,00,00,000 BV	Brand Ambassador
17	1,60,00,00,000 BV	1,60,00,00,000 BV	Director's Club





THANK YOU

enroots
HORIZON

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