



## ENROOTS HORIZON PRIVATE LIMITED

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### ENROOTS HORIZON PRIVATE LIMITED

#### **ABOUT US**

Enroots Horizon Pvt. Ltd., is much more than a company. It is a revolutionary idea that initiated its operations in 2022 and has swiftly ascended to the forefront of the direct selling industry, specializing in premium wellness products. The company consistently achieves remarkable growth rates annually, a testament to the excellence embedded in its products, strategic marketing approach, and effective management.

The perpetual expansion of Enroots Horizon's product portfolio showcases its commitment to unveiling cutting-edge offerings each year, all meticulously crafted in state-of-the-art manufacturing facilities. As an ISO 22000-2018 certified entity, Enroots Horizon is dedicated to providing world-class service to its clientele.

At the core of Enroots Horizon's philosophy is the empowerment of its members, offering them the chance to dictate the course of their lives. Operating under the mantra of "Develop the amalgamation of wealth and wellness" – the company consistently transforms the lives of its associates and those who place their trust in its products.

#### **MISSION**

Establish yourself as a foremost company in the realm of marketing excellence, engaging in thorough research and consultancy. Embrace innovative integration strategies to cultivate value-driven outcomes. Our mission is to empower individuals to lead a life of economic independence on their own terms.

#### **VISION**

Enroots Horizon Private Limited is committed to enhancing the quality of life within society by facilitating individuals in making informed choices for cost-effective products that contribute to a healthier and improved lifestyle. We leverage the potency of marketing to actively contribute to the transformative development of our nation. Our mission includes fostering intellectual capital with a clear vision and purpose, aiming to cultivate leaders who drive positive change. Our ultimate goal is to expand on a global scale, establishing ourselves as the epitome of excellence in the field of direct selling.

## **ENROOTS HORIZON BUSINESS PLAN**

Enroots is a modern entrepreneurship program providing a great earning opportunity to all its customers. To become a part of Enroots Horizon Private Limited, one has to register himself / herself as a Customer with the company by filling a simple registration form. A customer of Enroots can purchase Enroots products for personal use for lifetime.

Products available on the website of the company are sold only through registered Customers and / or Direct Sellers. If any consumer wants to buy products from Enroots website must use a registered IDNo. of an existing Customer / Direct Seller.

Once a Customer is satisfied with the quality of Enroots products, he / she may refer the Enroots products to their friends, relatives, contacts, etc., and earn financial benefits in the form of incentives and rewards. To earn these incentives and rewards, customers have to become an Direct Seller of Enroots by accepting the Direct Seller Contract, providing KYC details, and abiding by the terms and conditions of Enroots Horizon Private Limited.

### **Types of Incentives:**

Enroots Horizon Private Limited has one of the best Business Plan at all levels of business to drive maximum benefits of motivation and earning by all its Direct Sellers.

1. Retail Profit
2. Sales Matching Incentive
3. Mentorship Incentive
4. Opening Incentive
5. Pioneer Incentive
6. Starter Incentive
7. Active Incentive
8. Training Incentive
9. Car Incentive
10. House Incentive
11. Family Protection Incentive
12. Lifestyle Incentive
13. Awards & Rewards

## **INCOME DESCRIPTION**

### **RETAIL PROFIT**

Selling products directly to the customers is the first step to success and building a solid foundation for their business. Retail Selling is the surest method of earning immediate income even as you build a long-term business and satisfied customers.

Retail profit is the margin between the prices at which the Enroots Direct Seller purchase the products (Distributor Price / DP) and the prices at which these products are sold (Maximum Retail Price / MRP). Direct Sellers in Enroots Business Plan can earn Retail profit up to 45% on MRP of the products.

For Example: Every product in the Enroots portfolio has a MRP & Distributor Price (DP). If a product has a MRP of Rs. 1000/- Enroots Direct Sellers can purchase the same product on DP which is Rs. 600/- and may resell the same product on MRP and earn Rs. 400/- (i.e. 40% profit on MRP) on reselling the product.

Retail Profit = MRP – DP

MRP = 1000

DP = 600

Retail Profit = 1000 – 600 = 400/-

40% Retail Profit

**NOTES:**

- DP is referred as Distributor Price
- MRP is referred as Maximum Retail Price
- Retail Profit is not calculated and paid by the company.
- Company reserves the right to further give discount on any product below DP

**SALES MATCHING INCENTIVE**

If you are a registered Direct Seller of Enroots and you have more Direct Sellers joined voluntarily under you and these Direct Sellers sale/ marketing some products from Enroots, then on every sale/ market of products some special points are generated which are called as Business volume (BV). These BV points are given to every Direct Sellers and their Direct Seller who sale / market products and these BV's are added with all upward sellers. Sales Matching Incentive is calculated and paid to the Direct Seller based on successfully building Business Volume within the placement team. As your team begins to grow you are entitled to earn sales Matching Incentive based on the total BV generated in your stronger and other weaker Teams. When a Direct Seller successfully builds Business Volume (BV) within the network, he / she will be compensated with 20% of matched Business volume (BV) generated on both Teams as Sales Matching Incentive and the Value of 1BV can be Rs 1/- approximately.

For Example:

	<b>STRONGER Org.</b>	<b>WEAKER Org.</b>	
<b>As per closing period</b>	<b>110000 BV</b>	<b>100000 BV</b>	<b>20% of Matched BV</b>
<b>Matched BV</b>	<b>100000 BV</b>	<b>100000 BV</b>	<b>20% x 100000 BV = 20000BV*1/- appx. = Rs.20000/-</b>
<b>Balance BV</b>	<b>10000 BV</b>	<b>0 BV</b>	<b>000</b>
<b>As per Next closing period</b>	<b>250000 BV</b>	<b>240000 BV</b>	<b>20% of Matched BV</b>
<b>Total BV</b>	<b>260000 BV</b>	<b>240000 BV</b>	<b>000</b>
<b>Matched BV</b>	<b>240000 BV</b>	<b>240000 BV</b>	<b>20% x 240000 BV = 48000 BV*1/-appx=Rs.48000/-</b>
<b>Balance BV</b>	<b>20000 BV</b>	<b>0 BV</b>	

**NOTES:**

- Sales Matching Incentive is Calculated and paid to the Direct Sellers on weekly basis.
- Closing period =Sales Matching Incentive is calculated on sales done between 00:00:00 am of Wednesday to 23:59:59 pm of Tuesday every week.
- Payout period = Sales Matching Incentive is paid on Monday of every corresponding week of the closing week.
- Un-matched BVs in a closing period will be carried forward to the next closing period.
- The maximum threshold limit for earning Sales Matching Incentive is Rs. 520000/- Per Week by the Direct Sellers.
- Company reserves the right to change / amend the Sales Matching Incentive.
- Active Business is calculated after all cancellations and refunds deducted from the current payout period.

**MENTORSHIP INCENTIVE**

Enroots has devised a unique incentive where in a Direct Seller can earn Mentorship incentive from direct seller joined under him/her. He /She will get 10% of Sales Matching Incentive earned by direct seller joined under him/her as Mentorship Incentive.

For Example:

You have joined by 3 Direct Seller: A, B, & C.

Matched Business Volume BV of a Direct Seller A = 50000 BV

Matched Business Volume BV of a Direct Seller B = 100000 BV

Matched Business Volume BV of a Direct Seller C = 20000 BV

Total Sales Matching Incentive earned by A =  $50000 * 20\% = 10000$  BV\*1/-= $10000/-$

Total Sales Matching Incentive earned by B =  $100000 * 20\% = 20000$  BV\*1/-= $20000/-$

Total Sales Matching Incentive earned by C =  $20000 * 20\% = 4000$  BV\*1/-= $4000/-$

Mentorship incentive earned from A =  $10000 * 10\% = 1000/-$

Mentorship incentive earned from B =  $20000 * 10\% = 2000/-$

Mentorship incentive earned from C =  $4000 * 10\% = 400/-$

Total Mentorship Incentive earned by you =  $1000 + 2000 + 400 = 3400/-$

**NOTES:**

- Mentorship Incentive is Calculated and paid to the Direct Sellers on weekly basis.
- Closing period =Mentorship Incentive is calculated on sales done between 00:00:00 am of Wednesday to 23:59:59 pm of Tuesday every week.
- Payout period = Mentorship Incentive is paid on Monday of every corresponding week of the closing week.
- Company reserves the right to change / amend the Mentorship Incentive.
- Active Business is calculated after all cancellations and refunds deducted from the current payout period.

### **OPENING INCENTIVE**

Enroots Business Plan compensates its Direct Sellers with Opening Incentive to increase their business on the basis of Opening Incentive points (OIP) earned by them in a particular Month. When a Direct Seller is able to match the business of 1000 BV from Stronger Organization & Weaker Organization, he/she becomes entitled to get Opening Incentive. If he/she is able to match the business of 1000 BV from Stronger Organization & weaker Organization, he/she earns 1 Opening Incentive Points. To give away this Opening Incentive, the company allocates 3% of its monthly BV turnover. Opening Incentive is calculated as per the below-mentioned formula:

Opening Incentive (OIP) = OIP Earned x OIP Value

Opening Incentive Point (OIP) Value =  $\frac{3\% \text{ of the Company's monthly BV Turnover}}{\text{Total OIPs collected in a particular month.}}$

### **NOTES:**

- Opening Incentive is calculated and paid on Monthly basis.
- 1 Opening Incentive Point (OIP) = 1000 BV: 1000 BV.
- Business volume over and above 1000 BV is not taken into account for calculating Opening Incentive.
- Un-matched BVs in a closing period will not be carried forward to the next closing period for Opening Incentive Calculation.
- Direct Seller will not get Opening Incentive if he matches 7500 BV and above in a certain month.
- Closing period = Opening Incentive is calculated on sales done between 1<sup>st</sup> and last day of every month.
- Payout period = Opening Incentive is paid on 7<sup>th</sup> day of every corresponding month of the closing month.
- Company reserves the right to change / amend the Opening Incentive.
- Active Business is calculated after all cancellations and refunds deducted from the current payout period.

### **PIONEER INCENTIVE**

Enroots Business Plan compensates its Direct Sellers with Pioneer Incentive When a Direct Seller is able to match the business volume between 7500 BV & 14999 BV from Stronger Organization & Weaker Organization in a certain month, he/she becomes entitled to get Pioneer Incentive. On matching of business volume between 7500 BV & 14999 BV, Direct Seller will get the reward of 750/- as Pioneer incentive in a certain month.

### **NOTES:**

- Pioneer Incentive is calculated and paid on Monthly basis.
- Direct Seller will not get Opening Incentive described above if he qualifies for Pioneer incentive in a certain month.
- Un-matched BVs in a closing period will not be carried forward to the next closing period for Pioneer Incentive Calculation in next month.

- Closing period = Pioneer Incentive is calculated on sales done between 1<sup>st</sup> and last day of every month.
- Payout period = Pioneer Incentive is paid on 7<sup>th</sup> day of every corresponding month of the closing month.
- Company reserves the right to change / amend the Pioneer Incentive.
- Active Business is calculated after all cancellations and refunds deducted from the current payout period.

### **STARTER INCENTIVE**

Enroots Business Plan compensates its Direct Sellers with Starter Incentive When a Direct Seller is able to match the business volume between 15000 BV & 49999 BV from Stronger Organization & Weaker Organization in a certain month, he/she becomes entitled to get Starter Incentive. On matching of business volume between 15000 BV & 49999 BV, Direct Seller will get the reward of 1500/- as Starter incentive in a certain month.

#### **NOTES:**

- Starter Incentive is calculated and paid on Monthly basis.
- Direct Seller will not get Opening Incentive and Pioneer Incentive described above if he qualifies for Starter incentive in a certain month.
- Un-matched BVs in a closing period will not be carried forward to the next closing period for Starter Incentive Calculation in next month.
- Closing period = Starter Incentive is calculated on sales done between 1<sup>st</sup> and last day of every month.
- Payout period = Starter Incentive is paid on 7<sup>th</sup> day of every corresponding month of the closing month.
- Company reserves the right to change / amend the Starter Incentive.
- Active Business is calculated after all cancellations and refunds deducted from the current payout period.

### **ACTIVE INCENTIVE**

Enroots Business Plan compensates its Direct Sellers with Active Incentive When a Direct Seller is able to match the business of 50000 BV and above from Stronger Organization & Weaker Organization in a certain month, he/she becomes entitled to get Active Incentive. On matching of business of 50000 BV and above, Direct Seller will get the reward of 5000/- as Active incentive in a certain month.

#### **NOTES:**

- Active Incentive is calculated and paid on Monthly basis.
- Direct Seller will not get Opening Incentive, Pioneer Incentive and Starter Incentive described above if he qualifies for active incentive in a certain month.
- Un-matched BVs in a closing period will not be carried forward to the next closing period for Active Incentive Calculation in next month.

- Closing period = Active Incentive is calculated on sales done between 1<sup>st</sup> and last day of every month.
- Payout period = Active Incentive is paid on 7<sup>th</sup> day of every corresponding month of the closing month.
- Company reserves the right to change / amend the Active Incentive.
- Active Business is calculated after all cancellations and refunds deducted from the current payout period.

## TRAINING INCENTIVE

Enroots Business Plan compensates its Direct Sellers with Training Incentive to increase their business on the basis of Training Incentive points (TIP) earned by them in a particular Month. When a Direct Seller is able to match the business of 100000 BV from Stronger Organization & Weaker Organization, he/she becomes entitled to get Training Incentive. On matching of business of 100000 BV, Direct Seller earns 1 Training Incentive point (TIP). If he/she is able to match the business of 200000 BV from Stronger Organization & weaker Organization, he/she earns 2 Training Incentive Points. To give away this Training Incentive, the company allocates 3% of its monthly BV turnover. Training Incentive is calculated as per the below-mentioned formula:

Training Incentive (TIP) = TIP Earned x TIP Value

$$\text{Training Incentive Point (TIP) Value} = \frac{3\% \text{ of the Company's monthly BV Turnover}}{\text{Total TIPs collected in a particular month.}}$$

## NOTES:

- Training Incentive is calculated and paid on Monthly basis.
- 1 Training Incentive Point (TIP) = 100000BV:100000BV.
- To earn Training Incentives, Direct Sellers must make a Self Sale of a minimum of 1000 BV every month.
- Un-matched BVs in a closing period will not be carried forward to the next closing period for Training Incentive Calculation..
- A Direct Seller can earn a maximum of 10 Training Incentive points in a month only and maximum threshold limit of 10 TIP is taken into account to calculate TIP value every month.
- Closing period = Training Incentive is calculated on sales done between 1<sup>st</sup> and last day of every month.
- Payout period = Training Incentive is paid on 7<sup>th</sup> day of every corresponding month of the closing month.
- Company reserves the right to change / amend the Training Incentive.
- Active Business is calculated after all cancellations and refunds deducted from the current payout period.

## CAR INCENTIVE

ENROOTS not only provides financial freedom to its Direct Sellers, it also helps them in fulfilling their Dream of purchasing their Dream Car, When a Direct Seller is able to earned Car Incentive, on the

basis of number of Car Incentive Points (CIP) earned by the Direct Seller in a particular month. 1 CIP point is earned when the Direct Seller is able to match Business of 250000 BV in his / her Stronger Organization & Weaker Organization enrolled under his / her voluntarily joined Organizations in a certain month. If a Direct Seller is able to match Business of 500000 BV in his / her Stronger Organization & Weaker Organization, he / she earn 2 CIP points. To give away this Car Incentive, company allocates fund of 3% of total Business volume (BV) of the company generated in that month. Car Incentive is calculated as per below mentioned formula:

$$\text{Car Incentive} = \text{Car Incentive point (CIP)} \times \text{CIP Point Value}$$
$$\text{Car Incentive Point (CIP) Value} = \frac{3\% \text{ of Company's Total BV in a month}}{\text{Total CIP Points collected in a month.}}$$

**NOTES:**

- Car Incentive is Calculated and paid to the Direct Sellers on monthly basis
- 1 Car Incentive Point (CIP) = 250000 BV: 250000 BV
- To earn Car Incentives, Direct Sellers must make a Self Sale of a minimum of 1000 BV every month.
- Un-matched BVs in a closing period will not be carried forward to the next closing period for Car Incentive Calculation..
- A Direct Seller can earn a maximum of 20 Car Incentive points in a month only and maximum threshold limit of 20 CIP is taken into account to calculate CIP value every month.
- Closing period = Car Incentive is calculated on sales done between 1<sup>st</sup> and last day of every month.
- Payout period = Car Incentive is paid on 7<sup>th</sup> day of every corresponding month of the closing month.
- Company reserves the right to change / amend the Car Incentive.
- Active Business is calculated after all cancellations and refunds deducted from the current payout period.

**HOUSE INCENTIVE**

ENROOTS not only provides financial freedom to its Direct Sellers, it also helps them in fulfilling their dream of owning a valuable and comfortable home,, When a Direct Seller is able to earned House Incentive, on the basis of number of House Incentive Points (HIP) earned by the Direct Seller in a particular month. 1 HIP point is earned when the Direct Seller is able to match Business of 500000 BV in his / her Stronger Organization & Weaker Organization enrolled under his / her voluntarily joined Organizations in a certain month. If a Direct Seller is able to match Business of 1000000 BV in his / her Stronger Organization & Weaker Organization, he / she earn 2 HIP points. To give away this House Incentive, company allocates fund of 2% of total Business volume (BV) of the company generated in that month. House Incentive is calculated as per below mentioned formula:

$$\text{House Incentive} = \text{House Incentive point (HIP)} \times \text{HIP Point Value}$$
$$\text{House Incentive Point (HIP) Value} = \frac{2\% \text{ of Company's Total BV in a month}}{\text{Total HIP Points collected in a month.}}$$

**NOTES:**



- House Incentive is Calculated and paid to the Direct Sellers on monthly basis
- 1 House Incentive Point (HIP) = 500000 BV: 500000 BV
- To earn House Incentives, Direct Sellers must make a Self Sale of a minimum of 1000 BV every month.
- Un-matched BVs in a closing period will not be carried forward to the next closing period for House Incentive Calculation..
- A Direct Seller can earn a maximum of 30 House Incentive points in a month only and maximum threshold limit of 30 HIP is taken into account to calculate HIP value every month..
- Closing period = House Incentive is calculated on sales done between 1<sup>st</sup> and last day of every month.
- Payout period = House Incentive is paid on 7<sup>th</sup> day of every corresponding month of the closing month.
- Company reserves the right to change / amend the House Incentive.
- Active Business is calculated after all cancellations and refunds deducted from the current payout period.

#### **FAMILY PROTECTION INCENTIVE**

Enroots Business Plan compensates its Direct Sellers with Family Protection Incentive when the Direct Seller is able to match 1250000 Accumulated BV & above from his / her Stronger Organization & Weaker Organization enrolled under his / her voluntarily joined Organizations. A Direct Seller will get Family Protection Incentive on the basis of number of Family Protection Incentive Point (FPIP) earned by the Direct Seller in a particular month. 1 FPIP point is earned when the Direct Seller is able to match Business of 1250000 BV in his / her Stronger Organization & Weaker Organization enrolled under his / her voluntarily joined Organizations in a certain month. If a Direct Seller is able to match Business of 2500000 BV in his / her Stronger Organization & Weaker Organization, he / she earn 2 FPIP points. To give away this Family Protection Incentive, company allocates fund of 2% of total Business volume (BV) of the company generated in that month. Family Protection Incentive is calculated as per below mentioned formula:

Family Protection Incentive = Family Protection Incentive point (FPIP) x FPIP Point Value  
 Family Protection Incentive Point (FPIP) Value =  $\frac{2\% \text{ of Company's Total BV in a month}}{\text{Total FPIP Points collected in a month}}$

#### **NOTES:**

- Family Protection Incentive is Calculated and paid to the Direct Sellers on monthly basis
- 1 Family Protection Incentive Point (FPIP) = 1250000 BV: 1250000 BV
- To earn Family Protection Incentive, Direct Sellers must make a Self Sale of a minimum of 1000 BV every month.
- Un-matched BVs in a closing period will not be carried forward to the next closing period for Family Protection Incentive Calculation..
- A Direct Seller can earn a maximum of 40 Family Protection Incentive points in a month only and maximum threshold limit of 40 FPIP is taken into account to calculate FPIP value every month..
- Closing period = Family Protection Incentive is calculated on sales done between 1<sup>st</sup> and last day of every month.

- Payout period =Family Protection Incentive is paid on 7<sup>th</sup> day of every corresponding month of the closing month.
- Company reserves the right to change / amend the Family Protection Incentive.
- Active Business is calculated after all cancellations and refunds deducted from the current payout period.

### Lifestyle Incentive

ENROOTS not only helps its Direct Sellers in achieving their dream car and House, it also makes them to live with better lifestyle, When a Direct Seller is able to earned Lifestyle Incentive, on the basis of number of Lifestyle Incentive Points (LIP) earned by the Direct Seller in a particular month. 1 LIP point is earned when the Direct Seller is able to match Business of 2500000 BV in his / her Stronger Organization & Weaker Organization enrolled under his / her voluntarily joined Organizations in a certain month. If a Direct Seller is able to match Business of 5000000 BV in his / her Stronger Organization & Weaker Organization, he / she earn 2 LIP points. To give away this Lifestyle Incentive, company allocates fund of 2% of total Sales Business volume (BV) of the company generated in that month. Lifestyle Incentive is calculated as per below mentioned formula:

Lifestyle Incentive = Lifestyle Incentive point (LIP) x LIP Point Value

Lifestyle Incentive Point (LIP) Value =  $\frac{2\% \text{ of Company's Total BV in a month}}{\text{Total LIP Points collected in a month.}}$

### NOTES:

- Lifestyle Incentive is Calculated and paid to the Direct Sellers on monthly basis.
- 1 Lifestyle Incentive Point (LIP) = 2500000 BV: 2500000 BV
- Business volume over and above 2500000 BV is not taken into account for calculating Lifestyle Incentive
- Un-matched BVs in a closing period will not be carried forward to the next closing period for Lifestyle Incentive Calculation
- To earn Lifestyle Incentives, Direct Sellers have to generate 2500000 ABV and 2500000 ABV in his/her Stronger and Weaker Org. respectively.
- To earn Lifestyle Incentives, Direct Sellers must make a Self Sale of a minimum of 1000 BV every month.
- Closing period = Lifestyle Incentive is calculated on sales done between 1<sup>st</sup> and last day of every month.
- Payout period =Lifestyle Incentive is paid on 7<sup>th</sup> day of every corresponding month of the closing month.
- Company reserves the right to change / amend the Lifestyle Incentive.
- Active Business is calculated after all cancellations and refunds deducted from the current payout period.

### AWARDS & REWARDS

ENROOTS appreciates the hard work done by the Direct Sellers in promoting sales of Products in the form of Awards & Rewards. Direct Sellers can earn Awards & Rewards on the level of Business they have achieved. For more details on Awards & Rewards, please visit our website:[www.myehpl.com](http://www.myehpl.com).

### NOTES & DISCLAIMER

1. The Customer Registration is absolutely free and the company does not ask for any registration fee for it.
2. Calculations of monthly incentives will be carried out by the software systems only.
3. All necessary tax deductions from earned incomes and rewards would be made as per the Govt. laws.
4. All the illustrations and examples given herein are just for readers' understanding purpose.
5. All the calculations work on the pro rata basis.
6. Enroots Business Plan is a hardcore sales & marketing of its Products. It is not any type of money making scheme. It is not an overnight millionaire making program.
7. The incomes from any plan are subject to your efforts and as per terms & conditions given on the website:[www.myehpl.com](http://www.myehpl.com).
8. Grievances or complaints, if any, shall be resolved in accordance with the Grievance Redressal Mechanism provided by the company or through arbitration as per laws of the land.
9. Disputes if any will be resolved in the legal jurisdiction of Kolkata courts (West Bengal, India) only.
10. All rights reserved. The company may change / amend / alter / update any income or payment calculation method without any prior information. For updates please visit our website:[www.myehpl.com](http://www.myehpl.com).
11. Disclaimer - A Direct Seller's success depends in great part upon his or her skills, efforts, dedication, desire, and motivation. Becoming an Direct Seller of Enroots HorizonPrivate Limited is not a guarantee of income. Average income from the Enroots Business Plan has not been established. This explanation of the Enroots Business Plan is a description of how commissions may be earned under the Enroots Business Plan. It is for illustrative purposes only. There are no guarantees, warranties or assurances that any level of income, earnings or success will be earned or attained by any Direct Seller. Actual results will vary and will be a result of various factors such as expertise, ability, motivation and time spent promoting and selling ENROOTSProducts.

**NOTE: IT MAY CLEARLY BE UNDERSTOOD BY THE DIRECT SELLER (S) THAT THE VALUE OF ONE BV WHERE-EVER GIVEN ABOVE CAN BE APPROXIMATELY RS 1/- AND CAN VARY EVERY CLOSING PERIOD WISE.**

### **Team Leader Recognition**

Enroots recognizes the efforts and hard work done by its direct sellers through its downline team to achieve the highest possible sales of its products. In recognition of the efforts and hard work of a team leader he is awarded Recognition by bestowing the following Ranks on the basis of total matching accumulated sales achieved by him/her from the date of his/her joining The Enroots business:

<b>SNO.</b>	<b>ABV From Stronger Org.</b>	<b>ABV From Weaker Org.</b>	<b>TEAM LEADER RECOGNITION</b>
<b>1</b>	<b>0-24999 ABV</b>	<b>0-24999 ABV</b>	<b>Opener</b>
<b>2</b>	<b>25,000 ABV</b>	<b>25,000 ABV</b>	<b>Runner</b>
<b>3</b>	<b>125000 ABV</b>	<b>125000 ABV</b>	<b>Winner</b>

4	250000 ABV	250000 ABV	Star
5	500000 ABV	500000 ABV	Super Star
6	1000000 ABV	1000000 ABV	Silver
7	2000000 ABV	2000000 ABV	Gold
8	5000000 ABV	5000000 ABV	Diamond
9	10000000 ABV	10000000 ABV	Double Diamond
10	15000000 ABV	15000000 ABV	Blue Diamond
11	25000000 ABV	25000000 ABV	Black Diamond
12	50000000 ABV	50000000 ABV	Royal Diamond
13	100000000 ABV	100000000 ABV	Legend

**Note: Team Leader Recognition is awarded every week**

ENROOTS HORIZON PVT. LTD.  
*Kundy Choudhary*  
 Director